

The Worshipful Company of Tobacco Pipe Makers and Tobacco Blenders

LIVERY NEWSLETTER AND GAZETTE

ISSUE 21 SPRING 2013

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The Master's Voice

To follow our first Lady Master might seem a hard act but Michael Prideaux has done so in style.

Almost a year ago he decided that if he was to concentrate on the office of Master he would resign his position as Director of Corporate and Regulatory Affairs with BAT and devote himself to consolidating the position of our Livery in these difficult times for the industry.

Nobody is better equipped. His ancestors include no less than three Clerks of the Goldsmiths Company of which he has been a Liveryman since 1973. He has worked for 23 years in BAT and joined our Livery by the fast track method in 2004 since when he has recruited many senior figures from that stable.

Essentially a modest man he nevertheless exudes gravitas, with a keen touch of humour and learning. We can look forward to some entertaining speeches.

His wife Sue is a distinguished author in her own right having published a biography of Edvard Munch, and with a

book on August Strindberg short listed for the Duff Cooper Memorial Prize.

They live in London and Horsham and take a great interest in gardening, and in particular the Chelsea Physic Garden among whose remedial herbs and plants there must be a nicotinea or two for soothing the mind.

Their married daughter and son have given them four grandchildren.

He joined BAT in 1989 after having been Chief Executive of Charles Barker City, and Deputy Advertisement Director of the Financial Times.

www.tobaccolivery.org



Appointments

Assistant **Jacqueline Burrows** has joined the General Purposes Committee

Liverymen **Ralph Edmondson** has been elected to the Court as Assistant

Members

Gowned with the Livery

Conrad Blakey OBE, TD 26th Jan 2012

Nick Keveth MA, FCA 10th Sept 2012

Chris Bischoff 23rd Jan 2013

Terry Fenner-Leitao 23rd Jan 2013 A former Pipe Makers scholar at Sevenoaks

Dominic Brisby 23rd Jan 2013

New Freemen

Colin Wragg 26th Jan 2012 Director Corporate Affairs, Imperial

Nicola Snook 10th Sept 2012 Company secretary at BAT

Ann Tradigo 23rd Jan 2013 *Formerly Corporate Communications BAT*

Martine Petetin 23rd Jan 2013 Formerly with BAT as lawyer

Gareth Cooper 23rd Jan 2013 Head of regulatory affairs BAT

Our finances

The accounts for the year ended 25th March 2012 showed that the company had a surplus of 17,784 (2011-1,370) and our investments stood at a value of 1,049,308 (2011-1,1010,357). Quarterage declined slightly to 32,598 whilst expenses were down 12,379 at 58,800 as expected. Our Treasurer anticipates the current year's results to be broadly similar.

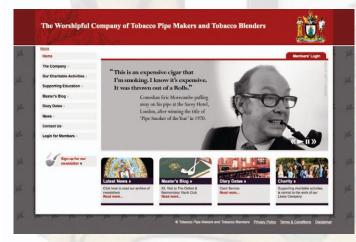
The Tobacco Pipe Makers and Tobacco Trade Benevolent Fund

This was the first full year of accounts for the combined funds ending 31st March 2012.

The Livery Fund shows charitable giving of \$86,174, principally to causes where our donations can make a significant difference.

The TTBA disbursed \$233,051 in welfare to around 200 former members of the Tobacco Trade. The combined assets of the two funds rose to \$5,292,820 at 31st March 2012.

The Website www.tobaccolivery.org



Our website goes from strength to strength and not only will the Master's blog give you a front row view of what the Master is doing, but members can read minutes of the Court meetings, complete with supporting documents. The Membership Committee is to be congratulated on having pushed this forward, and there are more developments in the pipeline, so keep logging on to see what's new.



Lost brethren

Liveryman **Len Kelsey** died on 11th July 2012 at the age of 85 having joined the Livery in 1977.

Honours

Added to **Wally Kahn**'s MBE last year he has now been elected as a Fellow of the Royal Aeronautical Society.

The Clerk



Lt Col Peter Swanson MBE has sadly elected not to continue as our Clerk and will be leaving us before the next Installation. He is shown here with his wife Diana at the Mansion House Banquet. We wish them both well.

His successor is **Paul Bethel**, a Past Master of the Worshipful Company of Framework Knitters, who will be introduced to the Election Court in March 2013. In a change from past practice he will take on the combined role of Clerk to the Benevolent Fund as well as the Livery. **Anthony Gilbert** was sworn in as our new beadle at the Installation Court on 14th June 2012.



Staying overnight for a function?

These days the cost of overnight accommodation even in a Club has proved a deterrent to attending some of our functions. The Vintner's Hall may provide a solution, situated as it is within walking distance of the Mansion House and other Halls.

Although it does not provide breakfast a limited number of double rooms are offered to Liverymen and their wives at \$96 a night.

Contact Major Steve Marcham MBE the General Manager on 020 7651 0748, or email thegeneralmanager@vintnershall.co.uk





The Lloyds Abseil Challenge

Past Master **Fiona Adler** showed her mettle again by jumping off the Lloyds building. What we ask our Masters to do!

"I can honestly say I have never been so terrified in all my life when it came to that heart stopping moment as I stepped off the building to start my descent (I swear I heard the Lutine Bell ring!) the drop was 289 feet and all I had was a rope holding me up. Total fear and blind panic took over......for David who was waiting to catch me down on the pavement! "

The Pipe Makers go peripatetic

As is known the Livery has no home of its own. Although a shareholder at Glaziers' Hall we moved north of the river in 1998. But after nearly 15 years lodging at Painters' Hall (incidentally where the original company lodged until asked to leave for failing to pay the rent!) the smoking ban has beaten us. The Court has decided to move around Halls where at least a degree of smoking is possible in a courtyard or cloister. So far Tallow Chandlers' and Saddlers' have hosted successful functions, and we look forward to Watermens', HQS Wellington, and the Girdlers'.

With the help of the Livery she raised nearly \$2000 for The Lord Mayor's Appeal which will help five charities; the primary being Bart's hospital, and the London charity on behalf of the Trauma Unit at The Royal London Hospital. The Rowing Foundation, London Youth Rowing, Fields in Trust and Futures for Kids were also supported.

Roger Brookes, who has somewhat of a record in climbing, running and abseiling to raise money for charity was also at the end of a rope. He modestly declined to steal Fiona's thunder when it came to describing his descent.

And this is the lady who went wing walking for a lark.





The Queen's Diamond Jubilee Luncheon in Westminster Hall

Many months before the Jubilee celebrations started in earnest, and under strict secrecy, the Livery Companies of London were asked if they would like to host a Diamond Jubilee Luncheon for Her Majesty the Queen. The response was an overwhelming 'yes' and slowly the plan emerged for a fabulous event to be attended by 700 people at Westminster Hall, entirely funded by the Livery Companies.

Each of the 88 attending Livery Companies were permitted to invite guests from their associated schools, charities and armed forces affiliations, and I was honoured and delighted that Mrs Anne Mitchell - Chief Riding Instructor and the driving force for Barrow Farm Riding and Carriage Driving for the Disabled in Essex, Mr Nick Riley - Youth Club Leader, Oxford & Bermondsey Club (in Bermondsey), Mrs Rose Johnson - from The Speech Language and Training Centre, a specialist early intervention centre for babies and children under five with hearing impairment, and Second Lieutenant Izzie Currie - Operations officer, Headquarters Company of the London Regiment, Territorial Army (all pictured with me, left to right) were able to accept our Livery invitation to attend.



Security was tight as we gathered at the Hall whilst the Royal Family were attending the marvellous service at St Paul's - it gave us plenty of time to discover where each member of the Royal family were seated. We found the Queen's place and were delighted to discover a small square of red carpet placed on the stone floor for Her Majesty's feet. A succession of Masters held up the table cloth so that photographs could be taken before a steward arrived and told us we were creasing the table cloth, "if one more person lifts that cloth, you will be ejected" he crossly told us - the next person to offend was the Master Mercerimagine; his eloquent speech may never have been heard!



The National Children's Orchestra entertained us with a remarkable programme of music and as we stood in the Hall with its stonework and roof trusses, it was very atmospheric, particularly when they played the theme from Harry Potter! The hall has seen nearly a thousand years of history and soon it was about to own another huge historical occasion.

The Queen, the Prince of Wales, the Duchess of Cornwall, the Duke and Duchess of Cambridge and Prince Harry were greeted by a fanfare of trumpets. They each sat at different Livery Company tables (The Prince of Wales was 2 to the left of us and Her Majesty was 5 to the right!) The Master Mercer in his speech paid tribute to the Queen's "unstinting" devotion to duty, he said that "much has changed in the last six decades...but it has been the age of Elizabeth. You embody the very best of our national values. You are our constant in a changing world."

This was my last event before I handed over to Michael Prideaux, a wonderful end to a wonderful year and an enormous privilege to serve as Master.

Fiona Adler, Immediate Past Master



Oxford and Bermondsey Club Opening of the Creative Media Suite

"The Blend"

The Oxford and Bermondsey Club (OBC) is one of the more recent charities supported by the Tobacco Pipe Makers and Tobacco Trade Benevolent Fund.

At the OBC they believe that music and ICT (Information Communications and Technology) can help to change the lives of disadvantaged young people, especially for those who are at risk of offending, or susceptible to drug and alcohol abuse. From research conducted during outreach sessions within the estates and neighbourhood surrounding the Oxford and Bermondsey Club in South London, young people put a music facility at the top of their wish list, and said it would encourage their attendance at the club. As one *put it "We'll be queuing round the block to get in!"*

The Benevolent Fund Trustees decided to contribute by donating funds to set up a creative media suite, to be known as The Blend, to enable the OBC to engage with some of the hardest to reach groups. Young offenders, looked after children, drug and alcohol abuse groups, and young people belonging to gangs were all targeted to involve them in positive activities which would help to build their confidence and self esteem. They would learn to develop skills as an MC or DJ, lyric writing, music production, studio recording and of course live performance at showcase events.

The development of the building and the installation of a Creative Media Suite at the OBC has also enabled a greater partnership working with the Local Authority, youth



Derek Harris cuts the tape to open "The Blend"

agencies and schools from throughout the area. It has had a positive impact on increasing income, and is a step towards enabling the OBC to become more sustainable for the future.

The set up comprises of four workstations incorporating iMac computers specifically set up for music and film production, with additional peripherals such as Midi Keyboards, and sound interface.

Also included are a professional studio quality Microphone, sound booth and monitors for recording vocals, studio storage, and sound proofing.

The Blend was opened by The Benevolent Fund's retiring Chairman, Derek Harris on 8th August 2012 after an inspiring demonstration of film making and music mixing by a group of very talented members of the OBC.

Reporting by Fiona Adler

That wonderful character, and Pipeman of the Year in 1983, **Sir Patrick Moore**, died aged 89 on 9th December last year. We remember him well as a guest of our Livery in 1994. He was quoted in his obituary as having remarked that he regarded two classes of people as being beyond the pale; weight watchers, and those who have just given up smoking.



The Smoking Club Quarterly Drinks - December 2012

The Smoking Club launched its Quarterly Drinks in December 2012. These are to be informal gatherings for our Livery Company members, and their guests, at attractive, smoker-friendly venues located around the City and central London. They will take place on the first

Thursday of each quarter in March, June, September and December. Information about the venues, and timing, for forthcoming events will be posted to the website.

Our first event took place at the Coq D'Argent restaurant and bar in the heart of the City on 6th

December. Perched on the rooftop of One Poultry it enjoys stunning views, and its terraces are available for smoking. Whilst the evening was seasonally cool and, at times, a little drizzly, this did not dampen the enthusiasm of the party to enjoy smoking some clay pipes. These were kindly brought along to the event by **Jemma Freeman** of Hunters & Frankau, with tobacco supplied by Adrian Lesley of Cigars Unlimited.

The tobacco was stored in a locked brass box (see above) which was opened with the insertion of an



Assistant Roger Brookes with Laurence Nicolas and David Double of the Society of Young Freemen

old penny, tokens dispensed judiciously by Assistant **Charles Miller**. It all added up to a lot of fun.

We had a great turnout from our Livery Company and we were also joined by members of **The Society of Young Freemen** as our guests. These included David Double, the Chairman of the governing Committee and a number of his fellow Committee members. The Society is a fine and energetic organisation for young people in the City that enjoys the support of the Lord Mayor.

> It has many events of its own and is keen to foster links with Livery Companies such as ours. We greatly enjoyed their company and hope to meet with them again at other events.

If you would like to join The Smoking Club at its next event, it will

take place at the Coq D'Argent restaurant and bar, One Poultry, London EC2 on Thursday, 7th March 2013 from 6.00pm. It is an informal occasion, so you can bring guests and join and leave the gathering when it suits you best.

There is no fee payable, but of course you will have to cover your own bar bills.

Report by Assistant Roger Brookes







8th Inter Livery Shrove Tuesday Pancake Race

The Worshipful Company of Poulters are famous for organising this wonderful and very colourful event in Guildhall Yard and only full teams (rather than just the Master for the Masters' Race) with a direct connection to the Poulters Company can enter. I was asked to submit a very serious application on behalf of our Livery to prove the link (however tenuous) for their consideration and happily we were accepted

Led and managed by the Assistant Clerk, **Simon** Orlik (if he was in charge of our training, I must have missed out on the schedule) we gathered at St Lawrence Jewry to 'dress' our entrant for the novelty race, under the watchful eye of Canon David Parrott whom I must thank for the tomato sauce (explanation later). The Immediate Past Master, Julian Keevil had volunteered for the honour of dressing up and the theme was a charity connected to the Lord Mayor's Appeal; we chose the Trauma Unit and as the Lord Mayor is a Fletcher, you will now understand the photograph and the tomato sauce! Sadly I had underestimated the quantity of bandages required, hence the gaps! We all wore chefs hats painted by the Poulters - ours were painted to look like cigarette ends.

Fiona Adler and her team ready for the off.

Our entrant for the Liverymen Race was the Mistress (who also missed out on the training regime) and our entrant for the Ladies Race was **Sue Prideaux**, then Senior Warden's wife, who stated that the recent snowfall had halted her training plans. I should at this point be honest and say that I was the first Lady Master to cross the line and the Mistress was the first bearded Mistress to deposit his pan and pancakewe all finished last in our heats! Only the clearly wounded IPM managed a decent time, finishing second despite all his bandages and blood.

News just in is that Fourth Warden **Arthur Richards** represented us in the 2013 Pancake Race and not only won his heat but recorded the third fastest time overall. The jury is still out as to whether snuff could be described as an illegal performance enhancing substance but we think this qualifies us for entry to next year's race, when we can field a full team of four again.





Livery Carol Service 10th December 2012

Second year at St Lawrence Jewry

Bowyers and Pipemakers assembled again with the Sennocke Consort choir from Sevenoaks school to start the Christmas season. **Canon David Parrott** led us through an excellent mix of readings, carols and prayers and reminded us in his sermon how comparatively young even ancient Liveries were as against the Living God.

His wife Sue and her team of caterers entertained us with wine, cottage pie and mince pies after the service as the congregation mingled.

Sadly the editor's camera failed, or maybe it was his trembling hand, but there was a definite atmosphere of goodwill and a genuine opportunity to chat to friends. This is one of the best dates in our calendar and should be on everyones list...a fine church fine music, young and old and a developing rapport with a distinguished sister Livery.

The choir was led by **Toby Carden** and the organ played by **Matthew Cook** both of Sevenoaks Music Department. They evidently enjoyed themselves in this superb Wren church with its state of the art Klais organ installed in 2000

For those interested in this German organ builder there is a fascinating four minute video with sound if you google *Klais organ*.

Here are the "angels in the choir" singing "Good morrow Masters all" from the gallery just before the end of the evening. In fact the congregation included ten Masters: the Master Bowyer and our Master plus eight Past Masters of our own Livery.

As a musical footnote **James McVinnie**, used to play at our Carol Services from 1998 when he was a talented 13 year old Sevenoaks pupil, until 2001. He is now Assistant Organist at **Westminster Abbey**, played at last summer's Royal Wedding and is frequently heard on Radio 3.



The Worshipful Company of Bowyers

Our guest Livery at the carols are holding an exhibition in the Guildhall Library until 28th March 2013 showcasing some of its treasures and artefacts. Entrance is free from 0930 to 1700 daily except Sunday.

They trace their history back to 1363 when the craft of making longbows first appeared on the list of taxation for the City of London. The first Bowyer to be recorded is Ivo le Bowyre in 1293. During the 100 years war with France the longbow was at its zenith and the company flourished. Now they are a small but exclusive Livery where, uniquely, the Master serves for two years.



Company Golf Day at Tandridge

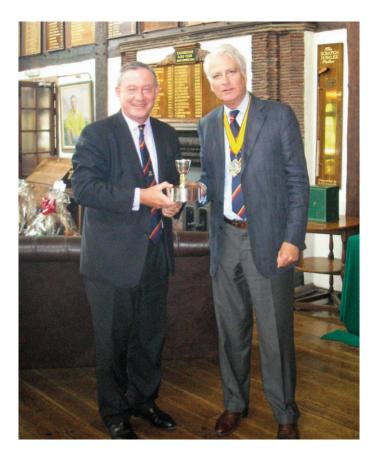
27th June 2012

Apart from the golf, about which not all Liverymen are equally passionate, this is usually the first official engagement for a new Master when he has to present the prizes. It also provides an excellent opportunity for the editor to have an informal interview with the Master.

Tandridge was at its best so far as the weather was concerned, and a healthy turnout of keen golfers battled for the honours, under the immaculate organisation of Past Master Derek Harris.

In the picture below the Master awards Past Master Nigel Rich with the Charles Rich Trophy.

Proceedings were brought to a happy conclusion with the now famous club lunch to which we sat down well after 2pm.



Cricket: Pipe Makers Trophy for under 15s at Arundel

1st August 2012

Nearly 500 runs in one day, with the man of the match, **Charlie Neve** of South London scoring 115. This had the pundits scurrying for the record books. Here is the Master and **John Barclay** presenting Charlie with a splendid new bat in honour of his achievement.



We are not sure whether he was responsible for the dent in Past Master Roger Merton's car but he certainly hit a few sixes.



Grateful thanks to **John Barclay** and Arundel Castle Cricket Foundation for a wonderful day's cricket and splendid hospitality.



The Annual Banquet at the Mansion House

5th November 2012

Pictures by kind permission of Gerald Sharpe Photography



The Master bows to the Lord Mayor, Alderman David Wootton, after donning the Smoking Cap, whilst Sir Martin Broughton KBE looks on.



Two of the Master's personal guests, Major M Scrase-Dickins CMG and the Hon Mrs Alexander Russell pass the Loving Cup with the Lord Mayor in the background.



Our loyal Carpet Guard from Headquarters Company, London Regiment, on parade just before the Banquet. They have been providing the guard since 1989.



Sir Martin Broughton speaks.



Diary of Forthcoming Events

Thursday 7th March 2013 Smoking Club at Coq d'Argent, One Poultry, EC2

Friday 15th March 2013 United Guilds Service at St Paul cathedral.

Tuesday 19th March 2013 Election Court and lunch at Watermans' Hall.

Thursday 2nd May 2013 GSM&D Gold Medal competition at the Barbican Hall.

Tuesday 16th April 2013 London Regiment Shoot and Social evening at Battersea.

Tuesday 28th May 2013 Master's Reception - Organ tour at St Pauls.

Wednesday 5th June 2013 Installation Court and lunch on board HQS Wellington.

Thursday 13th June 2013 Smoking Club.

Monday 24th June 2013 Common Hall and Election of Sheriffs. Guildhall. Livery only. *Wednesday 26th June 2013* Livery Golf Day at Tandridge.

Thursday 5th September 2013 Smoking Club

Monday 16th September 2013 Autumn Court at Glaziers Hall and Court supper.

Monday 30th September 2013 Common Hall Election of Lord Mayor. Guildhall. Livery only.

Wednesday 23rd October 2013 Ladies Banquet at Girdlers Hall.

Saturday 9th November 2013 Lord Mayor's Show.

Wednesday 11th December 2013 Carol service at St Lawrence Jewry.

Thursday 16th January 2014 Court and Livery Dinner at Stationers Hall.

Wednesday 19th March 2014 Election Court and lunch. Venue TBA.

Contacts

Master michael_prideaux@me.com Clerk tobaccoclerk@btconnect.com Editor nickhp@btconnect.com







Available from the Clerk Cufflinks: £15 Shield: £25 Livery tie: £20