

Smoke Signals



ISSUE 06 DECEMBER 2017 THE NEWSLETTER OF THE WORSHIPFUL COMPANY OF TOBACCO PIPE MAKERS & TOBACCO BLENDE



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The Master's Year

At the time of writing, I have completed the first five months of my year. There is always some degree of trepidation as one gets close to the Installation Court. After much planning, in consultation with our Clerk, Sandra Stocker, and my soon to be Mistress, Maureen, the halls are booked for my year and the principal guests have been identified. After several years on the Court and the years of progressing through the ranks of Warden, I felt ready for the job. I had also spent the previous three years as Secretary to the Benevolent Fund and had a good understanding of what I regard as a key element of the Livery movement. It is impossible to justify the dinners, badges, robes and processions without demonstrating the work and fundraising the Livery movement provides to so many worthy causes. I was grateful to the Trustees for permitting me to continue to be Secretary during my Master's year.

The trepidation lifted once I was installed. I have some hard acts to follow, we have enjoyed several Masters who have taken the Company forward and stamped their own personalities on the role of Master. Charles Miller had a magnificent year and raised the profile of our Company amongst his fellow masters. I am still asked if I am carrying snuff when I go to various functions (I try to remember my silver snuff box each time I take my Master's badge out with me).

With a June installation, the Master hits the deck running but there would be speed bumps ahead. The day before the Installation Court, I had the pleasure of presenting the Tobacco Specialist of the Year award at the AITS lunch held in the Long Room at Lords. Roger Merton's tireless organization each year ensures that this function raises much needed funds for the Welfare Fund. This year's guest speaker



was TV personality Alexander Armstrong, who invited me to play a version of “Pointless” against the audience. The audience won.

I was delighted to have Richard Burrows, Chairman of British American Tobacco, as my principal guest at the Installation Dinner held at Skinners’ Hall. With family and many friends there, Richard spoke about my previous life as a “Master of the Dark Arts of Investor Relations”. It was a delightful evening with an opportunity to smoke a cigar with the Stirrup Cup on the roof terrace at Skinners.

Two days later, the Mistress and I drove to Ironbridge for the annual Masters’ weekend meeting. It is the perfect networking event for a rookie Master. I was the most recently installed master, beating the Master Security Professional who was “done” about four hours before my installation. On the Sunday, I took the opportunity to visit the Pipe Museum at Broseley, which is in some need of investment and TLC. Our Company has a collection of prints on show, which are now being restored in mounts and frames that will ensure their longevity for many more years.

We arrived home on the Sunday evening to get an early night before setting off to Tandrige where the annual Livery Golf Day is held, organized by Derek Harris. It was lovely occasion and I had the pleasure of presenting prizes to grateful recipients (the Taberers won both the Men’s and Ladies’ first prizes once again).

A week later, I was jailed at the Old Bailey and subsequently bailed at the Tower of London. A heartfelt thank you to all who contributed to the £2,000 of bail money that went to the British Red Cross. On one of the hottest days of a very hot June, a large group of masters, fully chained and gowned, photo bombed tourists’ selfies in the Tower of London.

A visit to my blog on our website will give an indication of just how busy the Mistress and I were during June and July. It has been a privilege to represent our Company at so many events.

One highlight of July was a trip to Liverpool to attend the Annual Brigantes Breakfast held in





St Georges Hall. As northerners, the Mistress and I felt we should represent the Company and support the Lord Mayor, Alderman Dr Andrew Parmley, who was brought up in Blackpool. We were seated with the Yorkshire contingent who were very Yorkshire and not too happy about having Lincolnshire folk joining them. Nevertheless, after a few glasses of wine, they mellowed and I am sure I spotted one smiling at one of Parmley's jokes.

In August, the Master's calendar included just one event (a joyous visit to a brewery) and, while many masters were on holiday, I hit the speed bump which resulted in my absence from the September Court. I am grateful to Immediate Past Master Miller for presiding over the meeting and dinner on HQS Wellington while I had a consultation at a hospital some 50 miles away. The next six months or so will be overshadowed by a course of treatment which may impact on my attendance at some events.

September includes the election of the Lord Mayor at Common Hall on Michaelmas Day. Masters

gather in the crypt of Guildhall to be led into the yard and process to St Lawrence Jewry for a church service. This year, the Prime Warden of the Fishmongers is HRH The Princess Royal. However, Her Royal Highness was spared the confinement to the Crypt with 109 fellow masters and, from the air-conditioned corridor above, she slipped seamlessly into the procession across Guildhall Yard. In due course, a successor to Andrew Parmley was elected and we trotted off to the traditional lunch at Stationers' Hall.

Having missed the September Court, I was determined to get to our Annual Banquet at Mansion House. This was a wonderful evening attended by almost 200 people, including family, many friends and the Lord Mayor and Lady Mayoress. Our Clerk had meticulously organized the event and it ran like clockwork. We enjoyed very entertaining speeches from the Lord Mayor, Fourth Warden Jerry Merton and my principal guest, Lt. Col. Tim Smart. As far as I was concerned, the evening could not have been more enjoyable.



Invitations to lunches, dinners and receptions continue to arrive at the Clerk's office. Maureen and I have decided to attend as many events as possible and, so far, we have achieved that goal. In addition to the round of livery company events, I have been to Pembroke House Walworth, the Garden of Remembrance at St Paul's and the start of the Children's Magical Disneyland Tour to Paris; each helping disadvantaged people in need. They are also causes supported by our Benevolent Fund. We have done the Livery Halls walk, the City Churches walk and the London Bridge Sheep Drive. It's been such great fun.

Throughout my year, I will not forget how privileged I am to represent my Livery Company and participate in an extraordinary calendar of events.



Appointments

Members Gowned with the Livery

John Alexander Clark
Compliance Consultant 19th September 2017

New Freeman

Mr Tim Allen
Radio Producer 19th September 2017

Dr Roy Gehl
Chairman of Dubek Ltd, Israel's sole cigarette manufacturer 19th September 2017

Lost Brethren

Tony Garrett

Tony Garrett who died on 24th October 2017 aged 99, was a leader of the British tobacco industry and – as a matter of commercial pragmatism as well as personal enthusiasm – a pioneer in business sponsorship of the arts. Tony became a Freeman of the Company in 1970 and was gowned in the Livery in 1973.

Garrett was chairman and managing director of John Player & Sons from 1968 and chairman of its parent Imperial Tobacco – part of the wider Imperial Group, which also owned consumer brands such as Golden Wonder crisps and Courage beers – from 1973 to 1979.

The group's leading cigarette brands, Embassy and Players No 6, accounted for a large chunk of the UK market in an era when more than half of British men and an only slightly lower proportion of women still smoked. But the connections between tar and nicotine, lung cancer and heart disease were by then well established, and cigarette marketing was increasingly constrained.

Television advertising had been banned in 1965, but sports sponsorship offered an effective way of building brand visibility. Garrett – both a keen sportsman and in those days an Embassy and small-cigar smoker – was instrumental in attaching the John Player name to cricket, rugby league and golf competitions as well as the Lotus Formula 1 team, though new rules obliged the company to remove its “JPS” livery from the cars in 1975.

Garrett also loved music, and in 1976 he collaborated with Lord Goodman to found the Association for Business Sponsorship of the Arts (later Arts & Business) – for which Imperial Tobacco initially provided office space and secretarial staff. Other companies were gradually recruited to what was for most of them at that time an unexplored opportunity, and ABSA awards were instituted to celebrate the most imaginative sponsorships.

The new venture recognised that commercial support for the arts could rarely be altruistic. Companies expected payback in terms of image and connections



His squadron fought across the Low Countries into Germany, their tanks finally going “flat out down an autobahn” to a position north of Bremen. Garrett was mentioned in despatches at the end of the war alongside his brother officer and friend, the actor Ian Carmichael.

Returning to Wills, Garrett became a product development manager and played a part in the highly successful 1962 launch of Embassy Filter, which came with coupons redeemable for gifts. He was general manager for Scotland, based at Gartocharn, before moving to Wills’ sister company John Player & Sons in Nottingham. There he launched another new brand, Players No 10 – Britain’s cheapest cigarette, at 3s 10d for 20.

He returned to Bristol as deputy chairman of Imperial in 1972. After retiring from the group, he was chairman of the diary publisher Dataday and vice chairman of HTV, the independent television franchise for Wales and the west of England.

He was a trustee of the Royal Opera House and Glyndebourne, where Imperial sponsored a series of productions in the early 1980s, with the “JPS” livery adorning the lorries that transported the London Philharmonic to and from the Sussex opera house.

Garrett was also chairman of the Bath Festival, and from 1980 to 1987 chairman of the National Association of Boys Clubs, for which he led a £1 million fundraising drive. He was appointed CBE in 1987.

As a young man, Garrett was a powerful second-row forward for Clifton rugby club (where he was later president) and played four times for Gloucestershire, including in the 1949 county championship final, lost to Lancashire. In later years he was also president of Bristol & Clifton golf club, where he played until he was 91.

Tony Garrett married, first in 1946, Marie Dalglish; she died in 1999 and he married secondly, in 2000, Nancy Wise, who survives him with a son and two daughters of the first marriage, a third daughter having predeceased him.

– and encountered some hostility from those who felt the arts should by rights depend on taxpayer subsidy rather than the whims of businessmen’s tastes.

But public funding was becoming permanently squeezed, while Goodman was able to point out after a decade as ABSA chairman (with Garrett as his deputy) that he had never seen an example of artistic interference by a corporate sponsor: fears that Gilbert and Sullivan would be substituted for Wagner, or Hamlet given a happy ending, “have turned out to be wholly baseless”. The amount of corporate cash directed to the arts, estimated in 1973 to be as little as £250,000, rose by the mid-1980s, with ABSA as a catalyst, to more than £20 million – and multiplied thereafter.

The youngest of three brothers, Richard Anthony Garrett was born near Cardiff on July 4 1918 and educated at King’s School, Worcester. In 1936 he started work at WD & HO Wills of Bristol, one of 13 companies that had come together in 1901 to create Imperial Tobacco.

Already a territorial soldier, Garrett was called up at the beginning of the war and commissioned into the 2nd Royal Gloucester Hussars in January 1941. He later served as a captain with the 22nd Dragoons, landing in Normandy on D Day plus two after 36 uncomfortable hours at anchor offshore.

Daily Telegraph 17th November 2017



The Tobacco Pipe Makers and Tobacco Trade Benevolent Fund

The audited Annual Report and Financial Statements for the year to 31 March 2017 may accessed through this link: <http://www.tobaccolivery.org/content-documents/2617/tpmtbbf-2017-signed-accounts.pdf>

The highlights of the Financial Statements are:

- Total income and endowments were £373,581, down from the previous year's total of £453,639.
- Investment income was 2% higher at £229,483.
- Donations were 31% lower at £120,713, due mainly the timing of donations from the tobacco companies to the Welfare Fund.
- Donations from Liverymen and Freemen were approximately £2,200 lower than the previous year. It is disappointing that almost 50% of freemen and liverymen do not donate to the Benevolent Fund.

The Welfare Fund

- Relief and grants made by the Welfare Fund were 1% lower at £190,028.
- Maintenance grants made by the Welfare Fund were broadly in line with the prior year at £29,400 while pensions and general relief were 11% lower at £61,397. One-off grants were 14% lower at £25,506 but Welfare Assistance rose 12% to £35,509. TV rentals and licences combined with Christmas and birthday gifts were 5% higher at £32,684.

The General Fund

- The funds available to the Trustees to make grants to various charitable causes are determined by the Annual Grant Target. The target is based on investment income and regular donations less governance costs and a surplus from the prior year. The Annual Grant Target was £140,813 and grants made amounted to £126,950. It has been decided to carry £13,300 over to the Annual Grant Target of the current year.
- The budget for the Master's donations is derived from the income generated by the Robert Freeman Master's Fund. The budget was set at £3,800 and fully distributed.

Donations were made to:

Sevenoaks School	500
Arundel Castle Cricket Trust	10,000
Guildhall School of Music and Drama	15,000
Barrow Farm Riding for the Disabled	12,000
Sheriffs' & Recorders' Fund	5,000
CCHF – All about Kids	5,000
Pembroke House (Music project)	10,000
Pembroke House (Dance project)	10,000
London Regiment Welfare & Benevolent Fund	2,500
St Lawrence Jewry	1,000
S Pinter Youth Project	10,000
Bobath Centre	5,000
Master's Donations	3,800
Mark Evison Foundation	5,000
Pro-Action	5,000
Katherine Low Settlement	5,000
Spitalfields Crypt Trust	11,000
Physics Partners	6,250
Other regular grants	4,400
Total charitable activities	126,950



Investment performance

In October 2016, the Benevolent Fund's investment portfolios stood at £7.4 million and £6.8 million in October 2015. The funds rose above £8 million in September 2017, despite the geo-political uncertainty brought about by Brexit, Trump, North Korea and the Middle East.

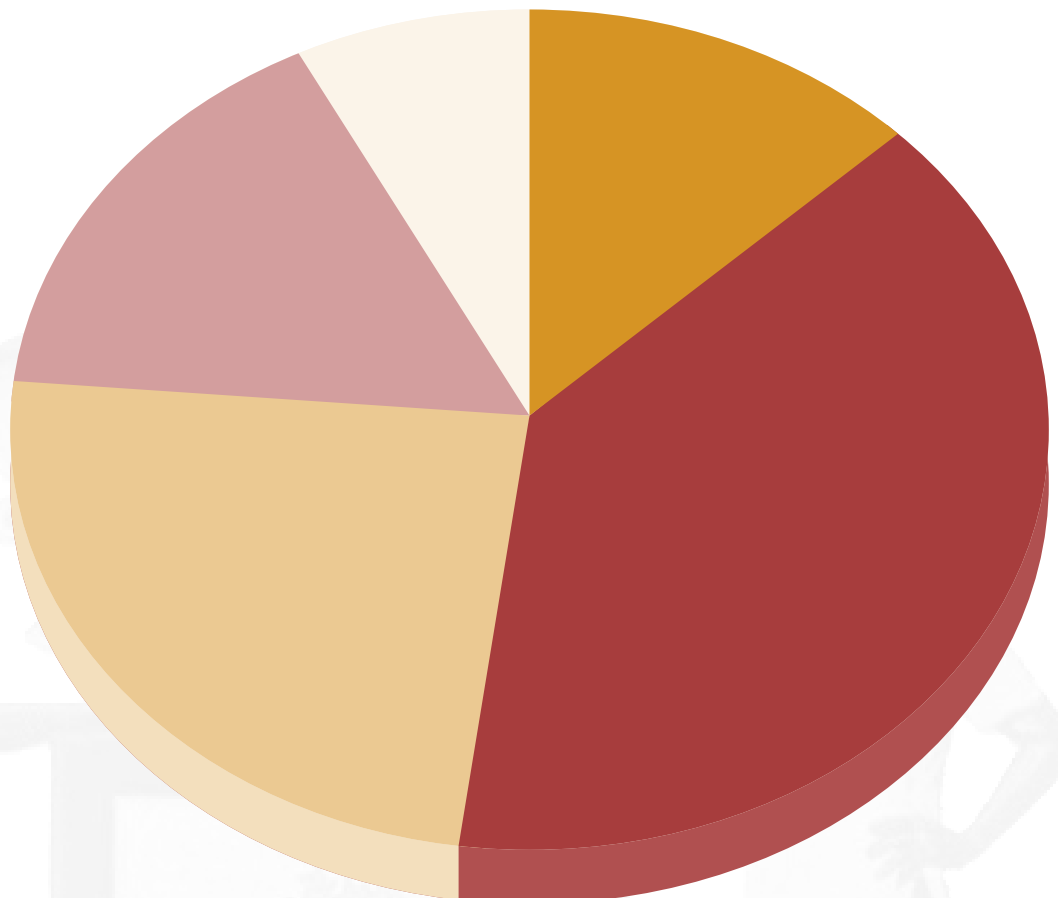
How are the funds distributed?

At their August meeting, the Trustees review the various charities that receive support against the guidelines agreed with the Court in 2014. A budget is set for the following year and commitments are usually made for up to three years to enable the charities plan for the medium term. In addition, ad hoc donations may be made to the many appeals that are received. The Trustees meet four times a year to consider appeals and monitor the performance of the Benevolent Fund. The causes are divided into the five basic categories shown below.

- There are certain charities that a Livery Company is expected to support.
- Disadvantaged youth.
- Education
- Disabled
- Homeless

Key

- Livery Co.
- Disadvantaged Youth
- Education
- Disabled
- Homeless





Annual Banquet at the Mansion House







The Lord Mayor's Show 2017

The Lord Mayor's Show this year took place on the 11th November. The Master, the Senior Warden and the Renter Warden, ably assisted by the Clerk, gathered on an initially drizzly Saturday to celebrate Charles Bowman's appointment as the 690th Lord Mayor.

For over 800 years the newly elected Lord Mayor has made his or her way from the City to distant Westminster to swear loyalty to the Crown.

The vibrant pageant of the Lord Mayor's Show is probably the oldest and grandest civic procession in the world and was supported by the Corporation, Livery Companies, charities, the armed services, schools and businesses in general. It was a noisy and happy occasion.

The new Lord Mayor is a Partner at PWC and Liveryman of both the Grocers and Chartered Accountants.

We raised our Pipemakers' caps to him and thoroughly enjoyed the celebration.

Andrew Golding
Renter Warden





Treasure Hunting

Our Livery may not be amongst the wealthiest in the City but we are rich in other ways, one of which is the generosity of our members. Over the years, we have been given many gifts from Past Masters, Freemen, Liverymen, Clerks and other friends. Some of these gifts are stored carefully in our vaults at Stationers' Hall. Some – such as our gowns and our banner - are in regular use at our meetings and dinners, or brought out for special occasions. A few are on permanent display to the public, either in London's Guildhall or at the Broseley Pipe Factory, part of the Ironbridge Gorge Museums (www.ironbridge.org.uk).

Amongst the items on show at Broseley is this beautiful tobacco box. Made from Welsh slate, each side is delicately gilded and hand-painted with famous scenes that would have been included in any self-respecting 19th century tourist's visit to Wales. We can see Thomas Telford's Menai Suspension Bridge, completed in 1826; the Eagle Tower at Caernarfon Castle with flags flying; an unidentified mill near Llanberis at the foot of Mount Snowdon; and a view of Pont-y-Pair near Betws-y-coed, a 16th century packhorse bridge which carried the main London to Holyhead road in the early 19th century. Sadly, we can only guess at what might have been painted on the lid, as it is missing.

As well as the slate box, our Broseley collection consists of six lead tobacco boxes and an Edwardian brass vending box. Our Annual Report for 1955/56 recorded that "six tobacco jars" were presented to the Livery by Mr F J Fox and we have recently discovered that the original paperwork relating to their purchase may still be in the archives at JJ Fox in St James'. Assuming this relates to the lead boxes, we have not yet established who gave us the slate box or the brass vending box.

Sadly, only two of our tobacco boxes held in Ironbridge are on public display at present but we are hoping to find a way of improving this in the near future. In the meantime, if anyone has any more information about this collection, we'd be delighted to hear from you! Please contact Jacqueline Burrows at honoraryarchivist@tobaccolivery.org.

Jacqueline Burrows
Assistant and Honorary Archivist





Tobacco Manufacturers' Association Digs Into The Illicit Trade

Did you know that the Government is losing £3 billion a year in taxes as nearly three-quarters of UK smokers buy tobacco from sources that don't pay UK tax, including buying from the illicit trade?

Each year the Tobacco Manufacturers' Association (TMA) surveys over 12,000 UK smokers about the illicit trade. The study, which is carefully weighted to be representative by region, income, age and gender, and includes questions from the UK tax authorities, offers unprecedented insight into the illicit tobacco trade in the UK and the behaviours of adult smokers and their attitudes towards it.

This year's survey makes for pretty hair-raising reading, though it may not surprise anyone who has seen how the illicit trade has boomed in recent years as tobacco taxes have risen and draconian regulations - now including plain packaging - have been introduced.

The latest survey finds that over 40% of smokers in Britain now buy tobacco from illicit sources, while nearly three quarters of smokers (72.5%) - an astonishing 7 million people - buy tobacco from sources where UK taxes aren't paid, which include both illicit sources and products brought in from abroad.



Giles Roca, Director General of the TMA (pictured), said: "These figures mean the Government is losing out on £3 billion a year in tax revenue from tobacco purchases. Worse, there is evidence that children are accessing illegal tobacco

sources; for example, a survey by North West Trading Standards in 2015 found that 39% of children had purchased cigarettes with non-English health warnings. We believe the Government's high tobacco tax policy is driving much of this behaviour, and that the Government needs to review its current approach."

The survey findings also indicated that buying illicit seems to have become more 'acceptable'. Only 12% of smokers who knew of illicit tobacco in their local area reported it to the authorities - a big drop from the 21% who reported it in 2016. Buying illicit has also crept up the income scale. Smokers on higher incomes (over £60,000 a year) were found to be pretty much as likely to buy illicit as those on low incomes (less than £6,000 a year). Perhaps predictably, due to the high cost of UK smokes, 48% of the low earners bought tobacco from illicit sources. But so did 40% of the higher earners.

The survey also found that smokers are stockpiling illicit or cheap imported tobacco. More than half of cigarette smokers buy 200 or more when they buy from sources that don't pay UK tax.

The high cost of tobacco products certainly seems to play a role in smokers' attitudes. In the last seven years, tobacco taxes rose by 65%, and went up by 5.9% in this year's March Budget alone. So, it's perhaps no surprise that the TMA survey found almost 90% of smokers saying tobacco prices are too high or far too high. Further, almost 60% said that rising prices tempt them to buy tobacco products that don't pay UK tax.

Has regulation also played a part? Almost half the smokers surveyed (45%) said plain packaging and the bans on small tobacco packs tempted them to buy illegal tobacco - significantly more than the 31% who said these did not tempt them.



Do you believe UK tobacco prices are?



Tobacco Manufacturers' Association survey 2017: question on tobacco prices

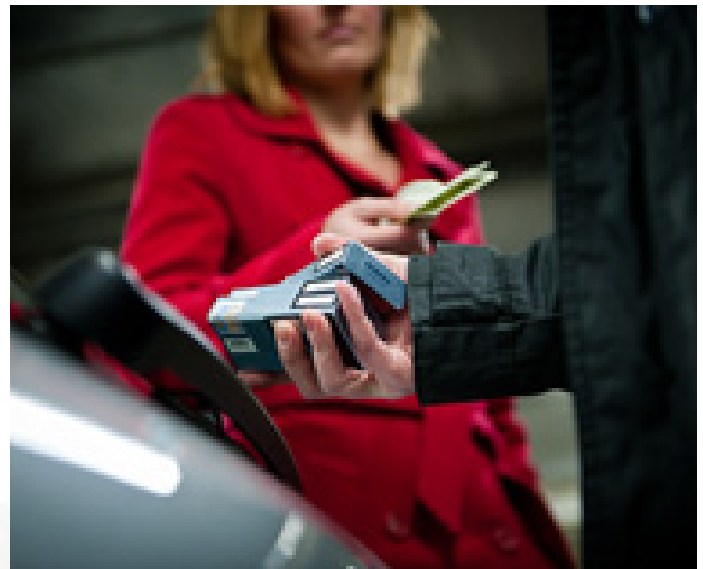
TMA Director General Giles Roca says: "Analysis by Oxford Economics indicates that banning small tobacco packs will cost HM Treasury £2.1 billion in its first year. The figures in our survey tend to show things moving in that direction."

The tobacco company members of the TMA - British American Tobacco, Imperial and JTI - all work very hard to combat the illicit trade in the UK and globally, often in concert with government authorities. They're right to do so, as the huge scale of the global illegal trade means the illegal traffickers are effectively the fourth biggest tobacco 'company' in the world.

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The efforts of BAT, Imperial and JTI include gathering intelligence that leads to prosecutions, helping enforcement agencies to analyse suspect brands, putting in place unique 'track and trace' codes on packs so that law enforcement can identify illegitimate packs, and running high-profile company campaigns involving retailers, consumers and distributors.



BAT Anti-Illicit Trade publicity image

But despite these major efforts, a big problem remains. The TMA's latest survey suggests that, in the UK at least, consumers will continue to drift towards the under-the-counter traffickers unless they become less hammered by taxes and regulation.

[You can read more detail on the TMA's UK survey here.](#)

Fran Morrison
Liveryman



The Inter Livery Golf Tournament

– Prince Arthur Cup - 18 May 2017

18 holes in the morning; 3 course lunch and beverages (!), 18 holes in the afternoon - a long day on the golf course!

The Tobacco Pipe Makers and Blenders were back in action this year at this most prestigious of golfing events and with our team being Ian Panto and Jeff Jeffrey, Andy Browne (potential new member and last-minute stand in for Colin Ritchie who was undergoing medical treatment) and Paul Taberer.

The annual Inter Livery Golf Tournament – the largest one day, two course, amateur tournament in the UK – was first held in 1927 at Walton Heath Golf Club.

That was the year in which Prince Arthur of Connaught was invited to become a guest of the Coachmakers' Livery Company and then went on to accept the Freedom and Livery of the Company later that year. He was subsequently elected Assistant and showed such an interest in the Company that he became Master in 1932.

But his admission in 1927 to the Coachmakers was a great honour and to commemorate the event, the Master Arthur Hungerford Pollen presented the Coachmakers' Company with the Prince Arthur Cup – an impressive silver gilt trophy that would be competed for annually by the Livery Companies of London in a foursomes' golf tournament. See picture of the Cup!

The first tournament at Walton Heath, which saw Companies represented by two pairs playing two rounds of golf, was won by the Butchers' Company. As time went on, more Companies participated and the event was held at a number of different golf clubs before St George's Hill became the venue from 1930 to 1958, then Wentworth from 1960 to 1978. The Prince Arthur Cup returned to Walton Heath in 1979 and the event has been held there ever since.

There are now up to 54 teams participating – the maximum that can be accommodated – which means 216 players currently take part in what has developed into one of the City Liveries' most prestigious and fiercely contested annual sporting events. Since there are 110 Livery Companies and only 54 can compete in any one year, a little spice is added in that the 12

Companies with the lowest scores retire to allow new competitors to enter the following year.

Special thanks to Richard Wormell (Honorary Secretary, The Livery Companies Golfing Society) and his team of assistants for the wonderful organisation and logistical management of the event.

Walton Heath is one of the world's most famous and prestigious clubs. The history of Walton Heath is exceptional. The two world class championship courses have hosted nearly ninety significant amateur and professional championships and events, including five European Opens, The Ryder Cup, the U.S. Open Qualifying and most recently the Senior Open Championship. The world's top players have taken on and enjoyed the challenges of these two outstanding heathland courses for over a century.

The courses were designed by Herbert Fowler who was related by marriage to the founder, Sir Henry Cosmo Bonsor. The Old Course was opened for play in 1904.

"It was a stroke of genius on the part of Mr Herbert Fowler to see with his prophetic eye a noble golf course on the expanse of Walton Heath", wrote Bernard Darwin. James Braid, five times Open Champion, became the first professional and he remained until 1950.

Looking back in the records, I see that The Tobacco Pipe Makers and Blenders has won the tournament just once and that was in 1997.

The playing conditions this year were somewhat miserable - damp and cool...same for everyone...and sadly we were not quite in sync and came in well down the leader board at 36th place!

Nevertheless, a most enjoyable and grand day; and in typical fashion a highly competitive inter-livery spirit.

Well done to The Merchant Taylors, Builders Merchants and Lightmongers for coming first, second and third respectively.

I hope we can get a team together for 2018!

Assistant Paul Taberer





The Worshipful Company of Carmen 500th Anniversary Golf Competition

Last year, the golf team from The Worshipful Company of Tobacco Pipe Makers and Tobacco Blenders were winners of the overall best two to count competition for the Carmen Masters Trophy (presented by Bruce Owen).

The Carmen Company (celebrating 500 years) held their annual charity golf day at Cuddington Golf Club on Thursday 14 September 2017. The day was attended by 12 Livery Companies along with 7 Carmen teams all competing for the Annual Bruce Owen Trophy.

We entered the same team for the Carmen's 500th Anniversary Golf Match which this year was once again combined with the Fan Makers' Trophy.

Our 4-man team comprised Past Master Simon Orlik, Liveryman Archie Smith and Assistants Colin Ritchie and Paul Taberer.

Cuddington, located on the outskirts of London in Banstead, Surrey, is a 1929 Harry Colt design course and was once again well presented and in fine condition. After a chilly autumnal start, all players soon got into stride and a great day was had.

However - we were not as fortunate as last year and came in with no prizes, despite playing some pretty good golf! There were some unbelievably good scores from our fellow opponents!

The Carmen (in cooperation with the Fan Makers this year) were wonderful hosts and golf was followed by lunch and prize giving, with prizes presented by The Master of the Carmen - seen here chatting with Archie Smith while Colin Ritchie contemplates his score.

It is hoped that we can put a team together for 2018 as it is always a good day on a very nice golf course.

Assistant Paul Taberer





Sheep Drive 2017

600 Freeman basked in glorious sunshine on Sunday 24th September while participating in The Worshipful Company of Woolmen's annual sheep drive. Exercising their ancient civic right to drive sheep across London Bridge without paying taxes, the livery raised £26,000 for charity, including the Lord Mayor's Appeal and Woolmen's Charitable Funds. Rooted in a tradition spanning more than 800 years when London Bridge was the only crossing of the Thames and the sole route into the City for trade, thousands gathered to watch the procession and attend the London Wool Fair, which began in 2016, adding a modern touch to the activities on and around London Bridge.

National treasure, Mary Berry CBE opened the 2017 sheep drive. The well-known cook, food writer and television presenter is a Freeman of the City of London. The Learned Clerk, Immediate Past Master Charles Miller, Assistant Elise Rasmussen and Freeman Courtney Rasmussen followed our esteemed Master Ralph Edmondson as he boldly herded the sheep across the bridge. Ralph's son, James ensured that there was photographic evidence! All went well according to the Master until someone mentioned mint sauce....

Assistant Elise Rasmussen





Recognising Diversity

The last few months have seen a bevy of activity for women's networking group Women in Tobacco (WIT). In a truly global fashion, WIT members have seen three meetings take place in three iconic settings. This journey kicked off at New York's Rainbow room in the Rockefeller Center, travelled back to London to the magnificent British Museum and most recently featured a meeting at British American Tobacco's eye-catching headquarters on the Thames. Not only were the sights stunning but the speakers were outstanding. WIT is a non-profit organisation with approximately 500 members world-wide, chaired by Livery Assistant Elise Rasmussen.

Beginning on the 12th September, RAI Services and National Tobacco Company hosted the Women in Tobacco event that preceded the GTNF Welcome Reception at the spectacular Rainbow Room. Brittani Cushman, Vice President of External Affairs at Turning Point Brands, welcomed WIT members and introduced prestigious speaker Ashley Davis, Partner at West Front Strategies LLC. The accomplished Ms. Davis previously served in the White House in several capacities, including as Special Assistant to Director of Homeland Security Tom Ridge and as a member of the Bush-Cheney Transition Team. Ms Davis passionately shared with attendees, global statistics on women in key political and business positions and stressed the need for more women to be in critical leadership positions to promote change. Furthermore, she spoke of her own involvement with 'Vital Voices, Global partnership' where she mentors women from around the world. Vital Voices identifies women leaders with daring visions and partners with them to make the vision a reality through long-term investment to expand their skills and network.

Following closely on from the impressive New York event, WIT members gathered for an inaugural breakfast meeting at the British Museum on 26th September, which featured a private viewing of the 'Scythians: warriors of Ancient Siberia' Exhibition courtesy of JTI. Attendees had a chance to network over breakfast followed by inspiring words from Karen Reynolds, JTI's Head of Community Relations UK,

who spoke about JTI's philanthropic commitments with organisations that include the British Museum and Leonard Cheshire Disability, for which WIT members raised £294 that morning. WIT members then had the pleasure of listening to Chloe Leighton, Co-Curator of the Scythians exhibition who formally introduced the attendees to these formidable warriors who roamed the vast open plains of Siberia 2,500 years ago. They were feared, loathed and admired but, over time forgotten – until now.

WIT's Christmas celebration and final event of the year was held on 8th November at BAT's impressive headquarters on the River Thames river. WIT member, Rina Goldberg Lynch, Founder and Chief Executive Officer of Voice At The Table, a future-focused gender diversity consultancy, led thought-provoking discussions about diversity, transformation and creating/filling a niche in business. The inspiring panel of speakers included award-winning handbag designer Esin Akin, two entrepreneurial women from BAT; Anastasia Volnova, BAT's Finance Manager, Mergers and Acquisitions, and Carola Wiegand BAT's Head of Corporate Tax, Transfer Pricing, who are on the committee of the recently formed Women in BAT community. In addition, Tom McCarthy, who worked at HM Armed Forces and volunteers with Sapper Support spoke of the critical 24-7 PTSD helpline support, the organisation offers to veterans in need. Sapper Support is now recognised throughout the country and has been nominated for Best New Charity 2017 by the TIMES Charity Awards. WIT members raised an impressive £440 for this important charity at the event.

An impressive wealth of knowledge was imparted upon the Women in Tobacco network during these meetings and members are looking forward to what 2018 will bring. For more information on Women in Tobacco or how to become a member contact:

witforwomen@gmail.com

Jocelyne Gervais
Co-Vice Chair, Women in Tobacco





The Worshipful Company of Hackney Carriage Drivers

Registered Charity No. 1026395

The **CHILDREN'S MAGICAL**
Taxi Tour

Presented to

The Worshipful Company of Tobacco Pipemakers Makers



*We appreciate your generous support of this year's tour.
On behalf of all the children, their helpers and drivers, we thank
you for giving them a happy and most memorable weekend.*



Carol Service 2017





Company cap, ties and cufflinks

With new members joining, it's probably a good time to remind members about our Livery accessories.



New Company Cap

The new Company Cap at £50.00.

The first batch were 'snapped up' but a second batch has been made and there are still some available.

The official Livery Company Tie

A navy blue silk tie embroidered with the Company Crest at £21.00.

Company Tie

A black silk tie embroidered with the Tobacco leaf plant at £21.00. (Proceeds from the sale of this tie will go to the Benevolent Fund.)

Cufflinks

Cufflinks that depict The Company Coat of Arms at £7.00.

All prices are inclusive of postage and packing. To purchase any item, please contact the Clerk at clerk@tobaccolivery.org



Company ties and cufflinks



Diary of Forthcoming Events

Wednesday 24th January 2018

January Court and Dinner at Goldsmiths' Hall

Friday 16th March 2018

United Guilds Service at St Paul's Cathedral

Tuesday 20th March 2018

Election Court and Luncheon (Court and partners only) at Armourers' Hall

Wednesday 16th May 2018

The Master's Reception at The Honourable Artillery Company, Armoury House

Thursday 9th June 2018

Installation Court and Luncheon at Saddlers' Hall

Monday 11th June 2018

Livery Golf Day at Tandridge

Monday 25th June 2018

Common Hall Election of Sheriffs
(Liverymen only. Apply to Clerk for tickets.)

Wednesday 19th September 2018

Autumn Court and Dinner (Court only) on HQS Wellington

Monday 1st October 2018

Common Hall Election of Lord Mayor
(Liverymen only. Apply to Clerk for tickets.)

